

# Guaranteed DEPOSITS

- IT'S A -  
**MONEY THING®**

## What is a **SHARE CERTIFICATE?**

A Share Certificate is a guaranteed investment product commonly sold by credit unions. Share Certificates differ from savings accounts in that the Share Certificate has a specific fixed term (typically three months to five years) and, usually, a fixed interest rate. The financial institution expects the Share Certificate to be held until a maturity date, at which time the funds can be withdrawn and interest is paid to the depositor.

### INVESTING CAN BE RISKY

Investments made in stocks carry the risk of losing money, even when made through a financial advisor or financial institution

## Share Certificates vs. Stocks

If you have some extra cash on hand that you are looking to invest, Share Certificates and Stocks are two options to consider. There are major differences between

the two, including flexibility, returns, the level of risk you are exposed to and the ideal length of your investment.



<b>Level of risk</b>	Share Certificates offer a guaranteed interest rate, no matter what happens to the economy or the financial markets	Stocks can be risky, since your investment value might rise or fall because of market conditions or corporate decisions
<b>Insurance</b>	Most Share Certificates sold by credit unions are insured up to \$250,000 by the National Credit Union Administration (NCUA)	Stocks are not insured and offer no protection to investors; investments in the stock market are not insured by the NCUA or the FDIC because they do not qualify as financial deposits
<b>Ideal length</b>	Share Certificates are generally best for short- to medium-term investments from one to five years	Stocks are typically better for long-term investments when you have time to ride out short-term losses
<b>Flexibility</b>	Share Certificates lack liquidity because you have to leave your money in for the term you've agreed to; otherwise, you'll likely have to pay sizable early withdrawal penalties that could wipe out your returns	Stocks are very flexible, as they can be bought and sold at any time (most often, stocks are bought and sold on stock exchanges such as the Nasdaq or the New York Stock Exchange)
<b>Returns</b>	Share Certificate offer relatively low returns, a feature they share with other types of low-risk investments	Historically, stocks have outperformed most other investments over the long run

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