

# Web Design & Development

Custom web design, eCommerce, and custom applications for a superior web presence

Web design brought to you by top marketing experts.

What do you get when you combine effective web design with a team of experienced marketing pros?

**There's only one place to find out.**



*Let the experts at Newtek turn your business into a booming online business guaranteed to grow your bottom line.*



**Our team of expert designers and developers can help you:**

- » Create a custom website or revise your existing one
- » Seamlessly integrate for an end-to-end eCommerce solution
- » Develop a custom business application
- » Integrate social media to help you leverage Facebook, Twitter, LinkedIn, and Google+

## Search Engine Optimization

We understand the real estate that makes up search-engine results page. With search engines constantly tweaking search algorithms, you need a team of experts that can optimize your organic, paid, and local listings.

- » Local optimization using innovative methods to attract local customers
- » Strategic off-site links to your site that will boost your sites credibility and search ranking
- » On page search optimization using strategic keywords
- » Pay-per-click (PPC) management guaranteed to get results